

### Contact information

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### Curricular map 2015



#### **DM 1000 / Introduction to Fashion Design**

Learn about different online trend research systems and search for inspirational themes in a variety of medias. Fashion history and types of pieces that are part of the female attire for later application on design projects.

#### **DM 1300 / Sewing Techniques and Garment Reconstruction**

Obtain the basic abilities for sewing and experiment with different types of machines, seams and points. Practice the best way of position of different kind of zippers, dominate the best way of pressing adheribles fabrics and obtain the basic knowledge of construction of garments and all the possibilities to form the variety of silhouettes around the body. Start to develop their own style of design.

#### **DM 1305 / Representation Techniques for Textiles**

Obtain the basic knowledge in the representation of different kinds of textiles such as volume, movement, texture as well as printings.

#### **DM 1311 / Basic Fashion Sketching**

Develop the abilities in order to draw up to pencil the different parts of the human body with its due symmetry and proportion, developing different positions from fashion figure.

#### **DM 1315 / Basic Design and Pattern Making Sewing Studio**

Obtain the basic necessary abilities to accomplish the development of a concept, in order to be transformed and apply in a fashion collection. Elaborate pattern making layers for each size, in order to be used for further projects. Develop the basic techniques for cutting, sewing and draping on the mannequin. Sew different kind of garments of low degree of difficulty.

#### **DM 1320 / Analysis of Contemporary Fashion**

Obtain the basic knowledge of life history from the most important present and past time designers, photographers and fashion stylists as well as the contemporaries.

#### **DM 1325 / Basic Textiles**

Understand the construction of fabrics, from where their materials in crude come, as they are identified and as they can be applied in articles to dress.

#### **DM 2005 / Experimental Design Studio**

Develop new tools for shape construction and volumes in 2D and 3D, understand the behaviour of unconventional non-textile materials.

#### **DM 2010 / Digital Industrial Pattern Making**

Identify and understand the language used at the fashion manufacturing industry for pattern making and learn how the use specialized softwares for pattern making scales and to manipulate the pattern for changes according the design.

#### **DM 2015 / Theory of Sustainable Fashion Design**

Learn the basic knowledge to create and implement fashion design and manufacturing projects using sustainable material and processes.

#### **DM 2300 / Advanced Fashion Sketching**

Develop the knowledge and the capacity of representation of articles to dress and accessories in a fashion figure, taking the development of the stile of the human figure.

#### **DM 2305 / Intermediate Design and Pattern Making Sewing Studio**

Elaborate fashion collections with different kinds of inspiration in order to develop examples of design in which will use a variety of materials. Dominate the graduation of pattern making in all of different sizes. Elaborate groups of garments with a high level of difficulty using the different techniques to make all the finished ways of quality.

#### **DM 2311 / History of Clothing**

To develop to the knowledge and the capacity to know the important characteristics of the masculine and feminine costume from its beginnings in the evolutionary Europe, Asia and West as well as all its changes through time and its decades.

#### **DM 2315 / Textile Printing Techniques**

Develop the basic abilities for the printing of fabrics. To experience with different techniques from printing such as serigraphy, digital, by transference, and to experience with different methods and materials, to show clearly the existing possibilities in the methods of fabric printing in fashion.

#### **DM 3000 / Accessory Design Workshop**

Design and manufacture different types of accessories, such as ties, bow ties, kerchief, scarfs, and bags.

#### **DM 3005 / Digital Drawing for Fashion**

To explore the possibilities of working with the programs specialized in fashion illustration, especially for the elaboration of flat outlines or technical drawings in articles of dressing. The students will elaborate a book of reference the learned thing, and all the exercises made during the course yet.

#### **DM 3010 / Fashion Photography and Styling**

To learn basic technical photography skills and to develop an understanding of the possibilities of creative photography in fashion as a communication and promotion tool.

#### **DM 3015 / Fashion Event Production**

Develop the concepts and knowledge of how to make a fashion production through new concepts of logistics, assembly and modeling.

#### **DM 3020 / Techniques for Effective Fashion Presentations**

Know the different editorial media to understand the bases of editorial design identifying different important points that help explain the message that you want to transmit in order to design and make effective presentations.

#### **DM 3025 / Haute Couture Techniques**

Know and develop skills in the knowledge of haute couture techniques applied to perfectly constructed and finished garments.

#### **DM 3030 / Costume Design**

To train students who can perform in theater as a Costumer in the audiovisual support. Knowing design tools and production knowledge with what they can perform in the medium of television and advertising.

#### **DM 3035 / Creative Management**

Develop skills and knowledge to be able to direct a brand in an always updated and original way.

#### **DM 3040 / Pattern Making Industrial Techniques**

Master in the language used in the industrialized trace of patterns as well as the different grading methodologies for their application and improvement.

#### **DM 3045 / Trims and Closures**

Know the different types of accoutrements used in the fashion industry as well as its application and the specialized machinery for its application for both haute couture and prêt-à-porter and retail lines.

#### **DM 3050 / Production Line Design**

Identify the number of operations in the production of a garment as well as production times and specialized machinery that promotes efficiency in garment production processes.

#### **DM 3305 / Tailoring Design Workshop Studio**

To develop the knowledge in traditional suits. To dominate the techniques of construction in jackets, coats, trousers and shirts custom-made.

#### **DM 3310 / Knitted Textiles**

Develop the basic abilities to work the tricot. To experience with different techniques and types of knitted, and to show the possibilities of the interpretation of the tricot in fashion.

#### **DM 3325 / Haute Couture Production Studio**

To develop the necessary abilities to elaborate articles with a high degree of difficulty, with quality textiles and by hand finished. To understand how the different types of embroidering are designed and made.

#### **DM 3330 / Fashion Marketing**

Develop knowledge to understand how to plan and apply marketing in fashion products.

#### **DM 3335 / Comprehensive Research on Fashion Collection**

Experiment with different ideas and techniques to investigate the chosen theme. Perform a final collection design: trends, research influences, marketing, costs, etc. Choose designs to prepare and present in its final assessment project.

#### **DM 3355 / Textile Design and Fashion Portfolio**

Obtain and develop abilities and knowledge in the accomplishment for a professional portfolio for being used in an interview.

#### **DM 4300 / Directed Internship in Textile and Fashion Design**

Get experience in the industry. Understand how your skills and knowledge can be applied in a fashion company that is real and exists. Get a sense of direction to know where to go once the course is over.

#### **DM 4305 / Textile and Fashion Final Evaluation Program**

Elaborate the designs, figurines, patterns and confec-tion of a complete fashion collection, with the plan-ning of its costs, promotion, marketing, etc. Based on the research of trends and influences made in the previous year.

	FIRST	SECOND	THIRD	FOURTH	FIFTH	SIXTH	SEVENTH	EIGHT	NINETH
<b>REPRESENTATION AND DESIGN</b>	<b>DM1300</b> 12 Sewing Techniques and Garment Reconstruction	<b>DM1315</b> 12 Basic Design and Pattern Making Sewing Studio	<b>DM2305</b> 12 Intermediate Design and Pattern Making Sewing Studio	<b>DM2005</b> 12 Experimental Design Studio	<b>DM3305</b> 12 Tailoring Design Workshop Studio	<b>DM3000</b> 12 Accessory Design Workshop	<b>DM3325</b> 12 Haute Couture Production Studio	<b>DM3335</b> 12 Comprehensive Research on Fashion Collection	
<b>TECHNIQUE AND TECHNOLOGY</b>		<b>DG1125</b> 6 Graphic Design Tools	<b>DG2205</b> 6 Basic Textiles	<b>DM2315</b> 6 Textile Printing Techniques	<b>DM3310</b> 6 Knitted Textiles	<b>DG3325</b> 6 Digital Drawing for Fashion	<b>AD1400</b> 6 Marketing	<b>LI3140</b> 6 Temporary Spaces	<b>DM3355</b> 6 Textile Design and Fashion Portfolio
	<b>DM1311</b> 6 Figurín Básico	<b>DM2300</b> 6 Basic Fashion Sketching	<b>DG1110</b> 6 Basic Photography for Designers	<b>DG1130</b> 6 Strategies for Image Making	<b>DM2010</b> 6 Digital Industrial Pattern Making	<b>DM2015</b> 6 Theory of Sustainable Fashion Design	<b>DI3310</b> 6 Interdisciplinary Design Solutions	<b>CI2300</b> 6 Advertising	<b>DM3010</b> 6 Fashion Photography and Styling
				<b>DG2235</b> 6 Object Photography		<b>DG3330</b> 6 From Modernism to the Present Day		General Elective Course 6	General Elective Course 6
<b>SCIENCE &amp; HISTORY</b>	Induction Seminar	<b>DM1320</b> 6 Analysis of Contemporary Fashion	<b>DM2311</b> 6 History of Clothing				<b>DM3015</b> 6 Fashion Event Production	<b>DM3020</b> 6 Techniques for Effective Fashion Presentations	<b>DM3330</b> 6 Mercadotecnia de la Moda
<b>ELECTIVE PROFESSIONAL STUDIES</b>							<b>DM3025</b> 6 Haute Couture Techniques	<b>DM3030</b> 6 Costume Design	<b>DM3035</b> 6 Creative Management
<b>GENERAL COURSES</b>	Academic Writings 6	Global Competitions 6	Interpretation of Statistical Information 6	Comparative International Contexts 6	Leadership in Organizations 6	Social Thinking of the Church 6	<b>DM3040</b> 6 Pattern Making Industrial Techniques	<b>DM3045</b> 6 Trims and Closures	<b>DM3050</b> 6 Production Line Design
<b>ASSOCIATE</b>	<b>DM1000</b> 6 Introduction to Fashion Design		General Elective Course 6			<b>AA1211</b> 6 Life Drawing and the Human Figure			
<b>COMPLEMENTARY STUDIES</b>	<b>DM1305</b> 6 Representation Techniques for Textiles				Social Service		<b>DM4300</b> 6 Dir. Internship in Textile and Fashion Design		<b>DM4305</b> 12 Textile and Fashion Final Eval. Program
	<b>36 CREDITS</b>	<b>36 CREDITS</b>	<b>42 CREDITS</b>	<b>36 CREDITS</b>	<b>30 CREDITS</b>	<b>42 CREDITS</b>	<b>36 CREDITS</b>	<b>36 CREDITS</b>	<b>36 CREDITS</b>

**330 CREDITS**